

INVICTA ROOFING

“Making Quinceañeras Great Again” — Official Rules

A new yearly Invicta tradition

1. No purchase, payment, or service necessary to enter or win

NO PURCHASE, INSPECTION, OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. The number of entries earned varies by the qualifying action taken, as disclosed in the entry structure in Section 5 — however, no purchase or payment is required to enter or to be eligible to win, and the free Alternate Method of Entry described in Section 5B offers a genuine, no-cost opportunity to enter. Receipt of the prize is not conditioned on the purchase of any good or service. This promotion (the “Giveaway”) is void where prohibited by law.

2. Sponsor

The Giveaway is sponsored by Invicta Roofing LLC (“Sponsor”, “Invicta”), located at 509 Giles Rd, El Paso, TX 79915. Sponsor may be reached at support@invictaroofs.com or 915-630-1349.

3. Eligibility

- Open only to legal residents El Paso County in the State of Texas who are 18 years of age or older at the time of entry.
- Open only to individuals who are homeowners of a residential property located in county of El Paso Texas. By entering, participant certifies that they are the legal homeowner of a residential property in Texas. This requirement applies equally to all entry methods described in Section 5, including the Alternate Method of Entry. Sponsor reserves the right to request reasonable proof of homeownership from the selected winner prior to prize fulfillment.
- Employees, owners, and immediate family members (spouse, parent, child, sibling) or members of the same household of Invicta Roofing are not eligible to win.
- Void outside the State of Texas and wherever prohibited by law.
- By entering, participants agree to be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all matters relating to the Giveaway.

4. Giveaway period

Entry Period begins July 10, 2026 and ends January 10, 2027 (the “Entry Period”). Entries received outside the Entry Period will not be counted. The drawing will occur on January 15, 2027, at Invicta Roofing, 509 Giles Rd, El Paso, TX 79915, and will be broadcast live on Facebook, Instagram, and/or TikTok.

5. How to enter

5A. Qualifying transaction entries

During the Entry Period, individuals who engage in the following with Invicta Roofing automatically receive entries (“tickets”) into the drawing, in the amounts shown below. Entries are issued once the qualifying action is completed (e.g., inspection performed, service completed, claim filed) — scheduling alone does not earn an entry unless otherwise stated.

Qualifying action	Net value tier	Entries (tickets) earned
Free roof inspection (Invicta-performed)	Entry-level	1
Insurance claim filed with Invicta's assistance	Entry-level	1
Maintenance service completed	Low	1
Repair service completed	Mid	5
Roof coating service completed	Mid-high	12
Roof replacement completed	High	30
Alternate Method of Entry (see Section 5B) — no purchase, inspection, or service required	Entry-level (equal to lowest paid/free tier)	1

There is no limit on the number of qualifying transactions an individual may complete during the Entry Period, and entries are cumulative. Sponsor will maintain a log of all entries issued, by method and ticket count, available for inspection upon request as required by law.

5B. Alternate Method of Entry (AMOE) — no purchase or service necessary

Any eligible El Paso County resident who is a homeowner of a residential property in El Paso, Texas (see Section 3) may enter without any paid service, inspection, or transaction, by mailing a postcard with full name, mailing address, phone number, and email address to:

Invicta Roofing – Making Quinceañeras Great Again
509 Giles Rd
El Paso, TX 79915

Each qualifying postcard received during the Entry Period earns one (1) entry — equal in value to the lowest-tier qualifying transaction entry (see Section 5A). Entries from outside El Paso County Line will not be counted, regardless of entry method. Must be postmarked within the Entry Period and received no later than December 15, 2026. Open to all eligible El Paso County in Texas residents regardless of whether they have ever done business with Invicta, and disclosed with equal visibility to the transaction entry methods in all advertising.

6. Prize

- One (1) prize: a quinceañera salon/venue package at a venue in El Paso, Texas selected by Sponsor (Invicta Roofing), for a date selected by the winner between February 15, 2027 and December 15, 2027, subject to venue availability, with a stated retail value of \$12,000 USD.
- If no date within this window is available at the selected venue, Sponsor may offer an alternate date outside this range or a comparable venue, at Sponsor's discretion.
- Actual value may vary based on venue availability and package selection at time of redemption. Any difference between the stated retail value and actual value will not be awarded in cash.
- Prize is non-transferable, and no substitution will be made except at Sponsor's sole discretion, in which case a prize of comparable or greater value may be substituted.
- Reservation and use of the prize are subject to the venue's own availability, terms, and cancellation policies, which Sponsor does not control.

7. Winner selection, odds, and notification

Winner will be selected in a random drawing from all eligible entries on January 15, 2027, at 509 Giles Rd, El Paso, TX 79915, broadcast live on Facebook, Instagram, and/or TikTok. Because the total number of entries cannot be determined until the Entry Period closes, the odds of winning depend on the total number of entries received during the Entry Period.

Winner will be notified by phone and/or email using the contact information provided at the time of entry, within 5–7 business days of the drawing. Winner may be required to sign and return an Affidavit of Eligibility, Liability Release, and (where legal) Publicity Release within 7 days of notification. Failure to respond or return required documents within this period may result in disqualification and selection of an alternate winner.

8. Publicity

Except where prohibited by law, acceptance of the prize constitutes winner's consent to Sponsor's use of their name, city of residence, and likeness for promotional purposes related to this Giveaway, without additional compensation.

9. Taxes

Winner is solely responsible for any and all applicable federal, state, and local taxes associated with acceptance and use of the prize. Because the prize's stated retail value exceeds \$600, Sponsor will issue an IRS Form 1099-MISC (or successor form) to the winner for the value of the prize, and winner will be required to provide a completed Form W-9 prior to prize fulfillment. This prize will be reported as taxable income to the winner at its fair market value even though no cash is paid directly to the winner, including in cases where Sponsor pays a vendor (such as the event venue) directly on the winner's behalf.

10. General conditions

- Sponsor reserves the right to cancel, suspend, or modify the Giveaway, or these Official Rules, if fraud, technical failure, or any other factor beyond Sponsor's reasonable control impairs the integrity of the Giveaway, subject to applicable law.
- Sponsor is not responsible for lost, late, misdirected, incomplete, or illegible entries.
- By entering, participants release Sponsor, its owners, employees, and agents from any liability related to participation in the Giveaway or receipt/use of the prize.
- These Official Rules are governed by the laws of the State of Texas, without regard to conflict-of-law principles. Any dispute arising from this Giveaway will be resolved in the state or federal courts located in El Paso County, Texas.
- A copy of these Official Rules is available at <https://invictaroofs.com> or by mailing a self-addressed stamped envelope to the Sponsor address above.

11. Records

Sponsor will maintain, for two years following the date the prize is awarded: records identifying each person responsible for developing, creating, sponsoring, or implementing the advertising plan for this Giveaway; records showing the winning entry was selected entirely at random from all entries received; a copy of this rules document and each solicitation; and records adequate to determine the total number of entries, the date the prize was awarded, a

description of the prize and the method used to compute its retail value, the method used to select the winner, and the winner's name and address.

12. Sponsor contact

Invicta Roofing LLC
509 Giles Rd
El Paso, TX 79915
support@invictaroofs.com
915-630-1349